



**WORKING WITH
BACON IS MAGIC**

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BACON IS MAGIC

12 years old. Bacon is Magic has
over 12 million views

I have worked with destinations all over the world to
share their food and drink stories.

It's not just good food, but the stories behind it.

Readers share that I'm like one of their friends, who
just happens to know all the best places to go.

Audience: 175k monthly pageviews



26.1K



25K

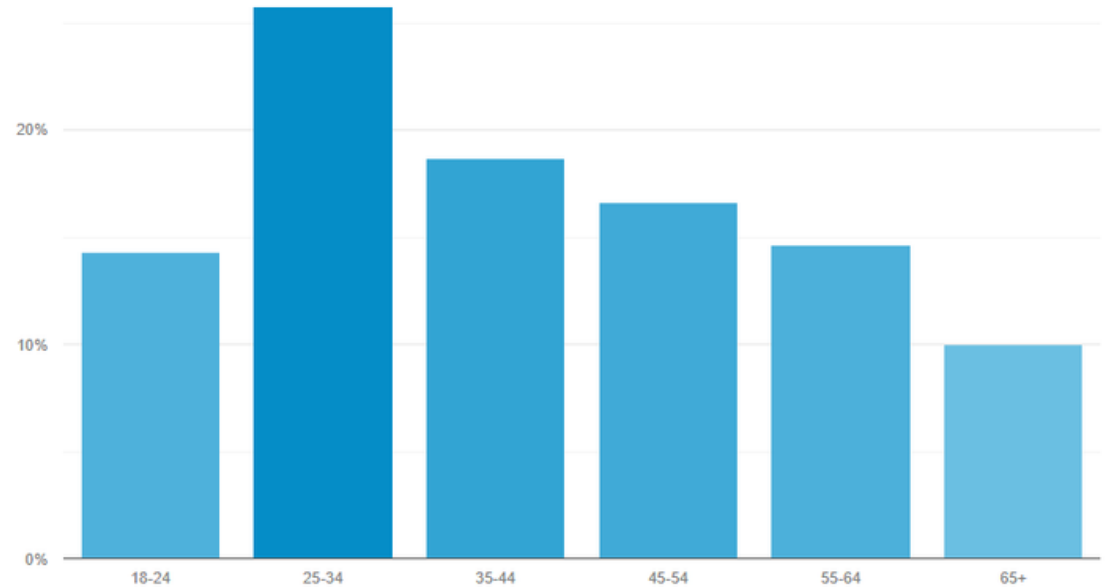
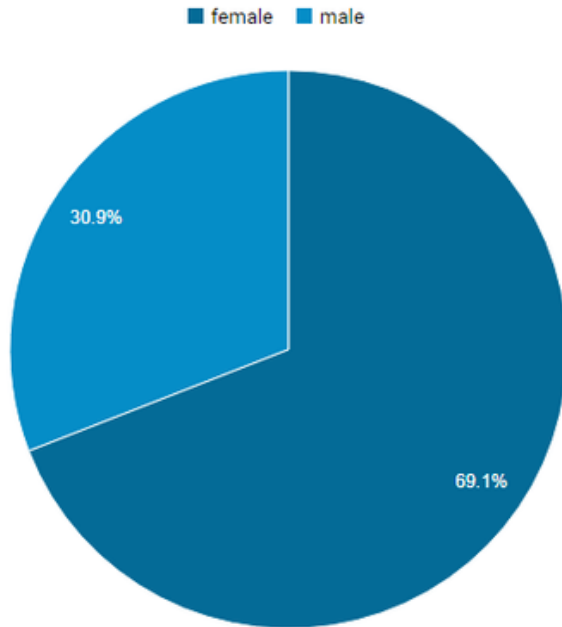


35.6K



13K with 221K views in last 90 days

BACON IS MAGIC: 175K



54% UNITED STATES

Top States: California, Texas, Florida, New York, Illinois

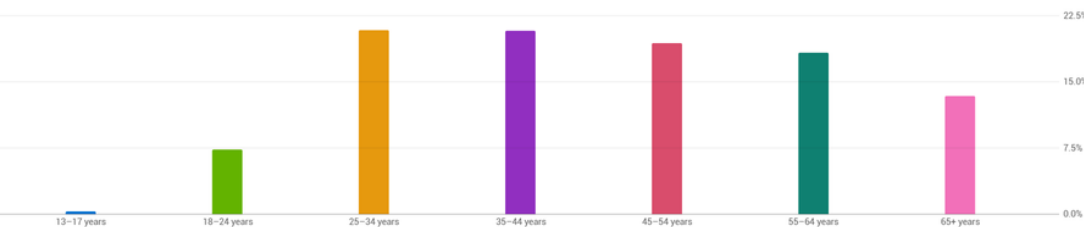
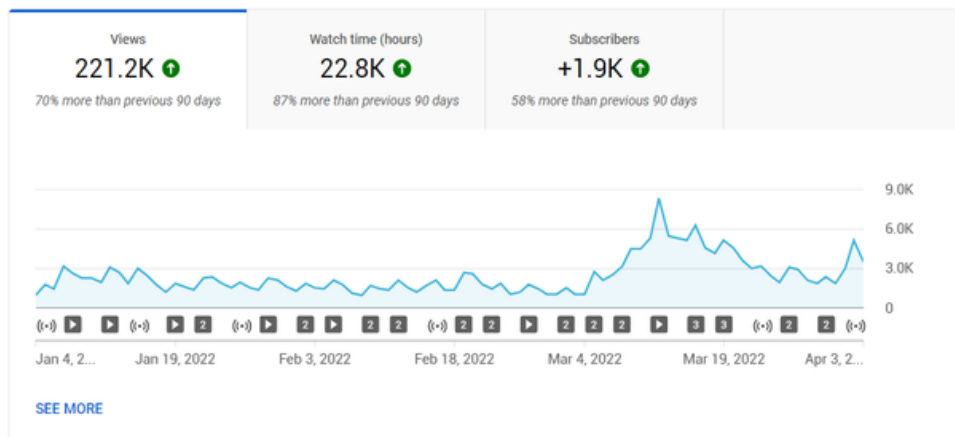
27% CANADA

Top Provinces: Ontario, British Colombia, Alberta, Nova Scotia, Quebec

YOUTUBE: 221K

Although my subscriber number is modest, YouTube consistently recommends my videos.
Most of my views are from non subscribers.

Your channel got 221,165 views in the last 90 days

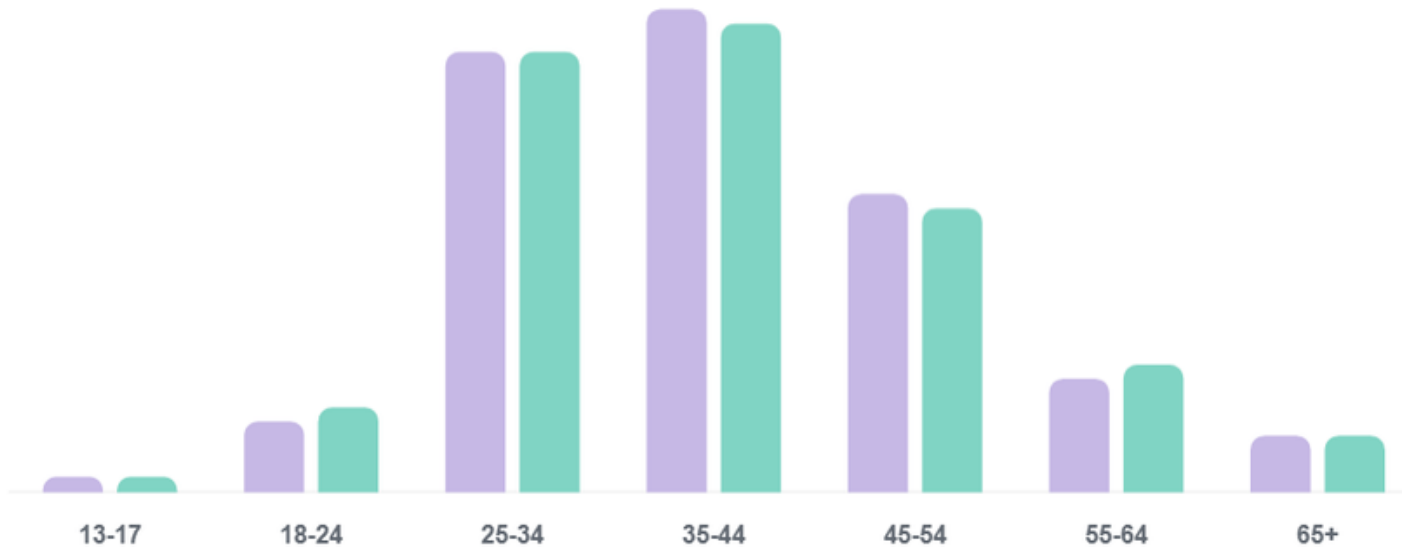


New York	5,694	4.7%
Florida	5,082	4.2%
California	4,140	3.4%
Texas	2,076	1.7%
New Jersey	675	0.6%
Pennsylvania	586	0.5%
Illinois	462	0.4%
Georgia	332	0.3%
Washington	300	0.3%
Arizona	248	0.2%
North Carolina	206	0.2%
Colorado	138	0.1%
Michigan	133	0.1%
Virginia	97	0.1%
Ohio	91	0.1%
Massachusetts	73	0.1%

YouTube does not break out Canadian provinces.

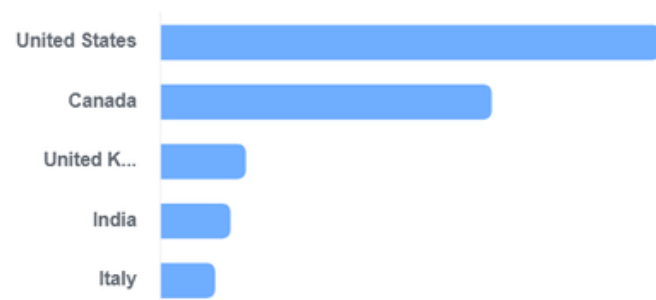
INSTAGRAM: 26.1K

49% Men 51% Women



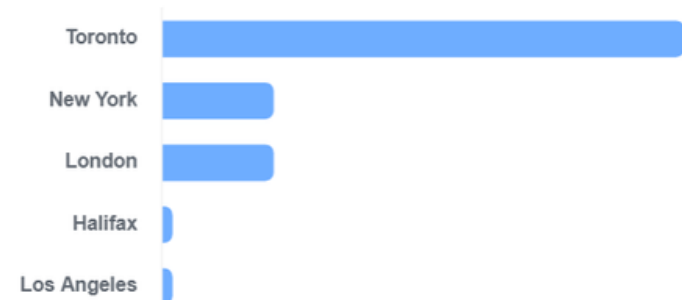
Countries

The top countries where your followers are located. Metrics are estimated.



Cities

The top cities where your followers are located. Metrics are estimated.



FACEBOOK: 25K

The strength of Facebook is its ability to share content and expand reach.

Current 30 day reach is 440,527.

